

## PROMOTING ETHICAL CULTURES THROUGH COMPLIANCE | HCCA INTERVIEW WITH KEN ZEKO

The February 2024 edition of the Health Care Compliance Association's (HCCA) *Compliance Today* magazine featured an insightful interview with **Kenneth Zeko**, Hall Render Advisory Services Principal Advisor and a seasoned compliance professional known for his dedication to promoting ethical cultures through compliance. In the interview conducted by Gerry Zack, CEO of HCCA & SCCE, Ken reflects on his journey from practicing law at the Social Security Administration to transitioning into the realm of health care compliance. He attributes his interest in compliance to a desire to create ethical cultures within organizations. Ken's passion for health care compliance stems from the palpable mission of serving patients and families within the health care system, aligning with his aspiration to make a positive impact.

Throughout his 20 years of experience in compliance advisory roles, Ken highlights significant changes and challenges faced by health care compliance professionals. He discusses the evolving landscape of data analytics systems, transparency in physician behavior and the importance of positioning compliance officers appropriately within organizations.

**Access the full *Compliance Today* interview here to learn more.**

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