



## IT STRATEGIC PLANNING SERVICE

**Having designed and implemented strategic planning within complex transformational health care organizations, our advisors are uniquely positioned to provide practical advice on how to establish an IT strategic planning process that is flexible and helps IT leaders adapt to the business and technology changes their organizations face.**

We understand that each health care organization is unique and needs a customized IT strategy. Having worked with hundreds of health systems, we have the knowledge to guide you in the direction that is best for your business. Documenting, communicating and implementing a clear strategic plan for your information technology is critical. We can help you to develop a plan or evaluate your existing plan.

Hall Render Advisory Services can provide health systems with practical recommendations for IT strategic plans, including:

- Defining the roles and responsibilities of who develops strategic plans in health care IT. This includes identifying both the key business/clinical roles and responsibilities, as well as key IT roles and responsibilities.
- Auditing existing business/clinical strategic documents to help set and clarify business goals and objectives for the next three to five years. This might include reviewing formal documentation or identifying key stakeholders and interviewing them.
- Evaluating the current IT environment (applications, data, technologies, etc.) that exist in meeting business expectations. Our review will dig deeper to also identify the challenges and gaps that can prevent meeting business objectives in the future.
- Documenting and exploring the major IT strategic opportunities that key stakeholders have identified will help the business achieve its goals and objectives (e.g., cloud computing, mobile device, medical devices, etc.).
- Understanding and communicating about emerging and potentially disruptive IT trends and technologies that could impact culture, health care and society. Working with key stakeholders to determine the future effects of these trends and how they will impact current business goals and aid in creating new business goals and objectives (e.g., AI, Internet of Things, immersion media (virtual reality), etc.).
- Defining where the organization wants to be and developing an action plan to get there that identifies the specific technologies, data or applications that are impacted by that future state. This may include roadmaps and timelines to direct IT teams, based on a defined project or operational need to be budgeted or planned.
- Communicating the action plan to everyone in the business and focusing on the future state in the strategic plan. Following up with leaders, managers and associates as needed to receive feedback and understand what they are doing to help the organization achieve the future state.